



Member • Guest Tournament
2024 SPONSOR INFORMATION

200 Southern Trace Pkwy | Shreveport, LA 71106 | P: 513-405-8935 | www.TraceTennis.com

TITLE SPONSORSHIP: \$2,000

Inclusions:

- Company Name will be listed as **The Title Sponsor** of the Mint Julep Tournament
- **Company Signage** displayed prominently at the tennis courts
- Two (2) **Team Entries** to the Mint Julep Tournament
- Four (4) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**
- Two-hour **ball machine** rental

(3) CALCUTTA SPONSORSHIPS: \$1,500 each

Inclusions:

- **Company Signage** will be the only signage, besides the title sponsor and the band sponsors, at the Calcutta. Opportunity to set up a booth at the Calcutta to present any marketing materials.
- One (1) **Team Entry** to the Mint Julep Tournament
- Two (2) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**
- Two-hour **ball machine** rental

(2) BAND SPONSORSHIPS: \$1,500 each

Inclusions:

- **Company Signage** will be the only signage, besides the title sponsor and the Calcutta sponsors, at the Calcutta. Opportunity to set up a booth at the Calcutta to present any marketing materials.
- One (1) **Team Entry** to the Mint Julep Tournament
- Two (2) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**
- Two-hour **ball machine** rental

GRAND SLAM COURT SPONSORSHIP: \$1,500

Court Numbers and Sponsor Name will be given to each player when assigned a court.
Court assignments will be assigned by random drawing.

Inclusions:

- **Company Signage**, a 3'x5' banner, will be prominently displayed on the court
Southern Trace can print a banner if needed. The artwork deadline is March 25th. If providing a banner please have it in no later than April 15th.
- One (1) **Team Entry** to the Mint Julep Tournament
- Two (2) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**
- Two-hour **ball machine** rental

MINT JULEP EVENT SPONSORSHIP: \$1,250

Inclusions:

- The event will be referred by **your company name** throughout the tournament weekend
- **Company Signage**, a 2'x3' banner, will be prominently displayed on the court
Southern Trace can print a banner if needed. The artwork deadline is March 25th. If providing a banner please have it in no later than April 15th.
- One (1) **Team Entry** to the Mint Julep Tournament
- Two (2) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**
- Two-hour **ball machine** rental

U.S. OPEN SPONSORSHIP: \$500

Inclusions:

- Company provides a **banner** no larger than 3'x5' which is to be provided no later than April 15th.
- Two (2) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**
- Two-hour **ball machine** rental

WIMBLEDON SPONSORSHIP: \$250

Inclusions:

- **Company Signage** displayed prominently at the tournament
- Two (2) **Social Passes** to the Mint Julep Tournament
- Opportunity to include an item in the tournament **gift bags** provided to all players
- Sponsor recognition in the Southern Trace Country Club **weekly email**
- Sponsor recognition on Southern Trace Country Club and Cliff Drysdale Tennis **social media**

IN-KIND SPONSORSHIP

- In return for a donation of food, beverages or prizes, you will be recognized on signage that will be prominently displayed throughout the tournament.

SPONSORSHIP CONSIDERATION

**TITLE
SPONSORSHIP**
\$2,000

**GRAND SLAM COURT
SPONSORSHIP**
\$1,500

**CALCUTTA
SPONSORSHIP**
\$1,500

**BAND
SPONSORSHIP**
\$1,500

**MINT JULEP EVENT
SPONSORSHIP**
\$1,250

**U.S. OPEN
SPONSORSHIP**
\$500

**WIMBLEDON
SPONSORSHIP**
\$250

**IN-KIND
SPONSORSHIP
DONATION**

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www.TraceTennis.com